



The Eagle Eye

5901 Pine Island Road
Parkland, Florida 33076
(754)-322-2150
(754)-322-2280 Fax

Student Newspaper Advertising Contract

Advertiser/Business Name: _____

Address: _____

City, State, Zip Code: _____

Contact Email & Phone # _____

PRINT EDITION

Print Issue(s) Purchase: (circle issues and size) *Dimension listed are width by height

1st Quarter (Oct.) 2nd Quarter (Dec.) 3rd Quarter (Feb.) 4th Quarter (Apr.) Special Senior Issue (May)

1 Block 4.4 x 2.4 in* \$60	2 Blocks (Horizontal) 9.0 x 2.4 in* \$130	2 Blocks (Vertical) 4.4 x 5.0 in* \$130	4 Blocks 9.0 x 5.0 in* \$250
6 Blocks 9.0 x 7.5 in* \$310	8 Blocks 9.0 x 10.0 in* \$360	Full Page 9.0 x 12.75 in* \$430	Inserts (2,500) any size \$100

ONLINE EDITION

Online Issue(s) Purchased: (circle quarters)

1st Quarter (Aug.-Oct.) 2nd Quarter (Oct.-Dec.) 3rd Quarter (Jan.-Mar.) 4th Quarter (Mar-June)

Home Page & Every Website Page

Quarterly: \$85

Full Year: \$320

ARTWORK

- Included with contract (Please paperclip. Do NOT staple!)
- To be emailed to kaitlyn.falness@gmail.com
- To be designed by Business Manager

PAYMENT \$: _____

- Cash
- Check
- Online Payment

Online Payment available at www.douglashigh.com
(see side panel for payment link, create username as business name to submit online). Business checks should be made payable to Marjory Stoneman Douglas High School, attention *Melissa Falkowski*

Marjory Stoneman Douglas High School's newspaper shall consider this a binding agreement for all issues contracted.

- Advertisers agree to submit artwork by the first of the month of the print edition. Example: Artwork for November 17 issue is due Nov. 1. After the first of the month, the business manager will design a potential ad and send it to the client for approval.
- The business manager agrees to email a proof of the advertisement to the client for approval.
- Client will reply to proof email with approval or with suggested changes within 3 business days or the ad will be printed as originally submitted to the client.
- This is a student-run publication and a learning experience and as such, sometimes mistakes are made. The Eagle Eye staff will work tirelessly to avoid any mistakes, but will not refund any ads.
- It is the client's responsibility to both proof the advertisement and to respond in a timely manner to communications with The Eagle Eye staff.

MSD Staff
Member Print _____
MSD Staff Member
Signature _____

Advertiser Contact
Name Print _____
Advertiser's
Signature _____