

Name: _____

(front)

The Eagle Eye Story Idea Sheet

Story Idea: _____

News Values: Impact Timeliness Proximity Prominence
 Human Interest Conflict Novelty

Section: News Feature Sports
 Arts & Leisure Editorial

Story Basics: Who: _____ What: _____

Where: _____ When: _____ Why: _____

Sources:

Source 1: _____

- Newsmaker Spokesperson Expert
 Student on Campus Community Member
 Reference Material Official Records

Source 2: _____

- Newsmaker Spokesperson Expert
 Student on Campus Community Member
 Reference Material Official Records

Source 3: _____

- Newsmaker Spokesperson Expert
 Student on Campus Community Member
 Reference Material Official Records

Source 4: _____

- Newsmaker Spokesperson Expert
 Student on Campus Community Member
 Reference Material Official Records

Source 5: _____

- Newsmaker Spokesperson Expert
 Student on Campus Community Member
 Reference Material Official Records

Source 6: _____

- Newsmaker Spokesperson Expert
 Student on Campus Community Member
 Reference Material Official Records

Package Planning

Alternative Story Forms:

For each type, list an idea that relates to your story.

- Bio Box: _____
 By the Numbers: _____
 Chart/Graph: _____
 Checklist: _____
 Diagram: _____
 Fact Box: _____
 Grid (comparisons): _____
 Glossary: _____
 How to: _____
 List/Top 5 (etc.): _____
 Map: _____
 Poll/Survey: _____
 Q & A: _____
 Quiz/Game: _____
 Quote Collections: _____
 Social Media Collection: _____
 Timeline: _____
 Other: _____

Multimedia

For each type, list an idea that relates to your story.

- Video: _____
 Audio: _____
 Soundslide: _____
 Podcast: _____
 Photo Gallery: _____
 Animated Graphic: _____
 Social Media: _____

Online Story Links

For each type, list an idea that relates to your story.

- Link 1: _____
 Previous Story Blogs Organization
 Original Documents Other News Story
 Other Source
- Link 2: _____
 Previous Story Blogs Organization
 Original Documents Other News Story
 Other Source
- Link 3: _____
 Previous Story Blogs Organization
 Original Documents Other News Story
 Other Source

Questions Readers Will Ask:

1. Why Should I care?

Where We'll Answer:

- Main Story-Print Main Story-Online
 Related Story - Print Related Story - Online
 Alternative Story Form Infographic
 Multimedia Link

2. _____

Where We'll Answer:

- Main Story-Print Main Story-Online
 Related Story - Print Related Story - Online
 Alternative Story Form Infographic
 Multimedia Link

3. _____

Where We'll Answer:

- Main Story-Print Main Story-Online
 Related Story - Print Related Story - Online
 Alternative Story Form Infographic
 Multimedia Link

4. _____

Where We'll Answer:

- Main Story-Print Main Story-Online
 Related Story - Print Related Story - Online
 Alternative Story Form Infographic
 Multimedia Link

Photography Ideas

For each type, list an idea that relates to your story.

Candid: _____

Photo Illustrations: _____

Other Graphic: _____

The Eagle Eye

Story Idea Approval Form

(Back)

How will this story be presented?

Print

- Main Story-Print
- Related Story
- Alternative Story Form
- Infographic
- Multimedia

Online

- Main Story-Online
- Related Story
- Alternative Story Form
- Infographic
- Multimedia

Details:

Details: